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NOTICE OF ALLOWANCE AND FEE(S) DUE

60460 7590 09/27/2010

MARGER JOHNSON & MCCOLLOM, P.C. - You Technologies 210 SW MORRISON STREET

SUITE 400 PORTLAND OR 97204 EXAMINER
ZELASKIEWICZ, CHRYSTINA E

ART UNIT PAPER NUMBER

3621 DATE MAILED: 09/27/2010

 APPLICATION NO.
 FILING DATE
 FIRST NAMED INVENTOR
 ATTORNEY DOCKET NO.
 CONFIRMATION NO.

 09/639.948
 08/17/2000
 Ned Hoffman
 STA-25
 4850

TITLE OF INVENTION: SYSTEM AND METHOD FOR TOKENLESS BIOMETRIC AUTHORIZATION OF ELECTRONIC COMMUNICATIONS

APPLN, TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(8) DUE	DATE DUE
nonprovisional	YES	\$755	\$0	\$0	\$755	12/27/2010

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or Fax (571)-273-2885

INSTRUCTIONS: This appropriate. All further c indicated unless corrected maintenance fee notification	orrespondence includir d below or directed oth	or tran ng the l nerwise	smitting the ISSU Patent, advance or in Block 1, by (a	TE FEE and PUBLIC ders and notification () specifying a new o	of r	ON FEE (if requi naintenance fees w pondence address;	ired). I ill be and/or	locks 1 through 5 sh mailed to the current (b) indicating a sepa	ould b correst rate "F	e completed where sondence address as EE ADDRESS" for
CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)				Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.						
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APPLICATION NO.	FILING DATE			FIRST NAMED INVENTOR			ATTORNEY DOCKET NO.		CON	FIRMATION NO.
09/639,948	08/17/2000			Ned Hoffman				STA-25		4850
TITLE OF INVENTION:									NS	
APPLN, TYPE	SMALL ENTITY	IS:	SUE FEE DUE	PUBLICATION FEE I	DUE	PREV. PAID ISSUI	3 FEE	TOTAL FEE(S) DUE		DATE DUE
nonprovisional	YES		\$755	\$0		\$0		\$755		12/27/2010
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ZELASKIEWICZ,	CHRYSTINA E		3621	705-050000						
	ondence address (or Cha 7122) attached. cation (or "Fee Address 2 or more recent) attach ND RESIDENCE DATA sess an assignee is ident in 37 CFR 3.11. Com	nge of ' ' Indicated. Use	Correspondence ation form e of a Customer E PRINTED ON	(1) the names of or agents OR, alter (2) the name of a registered attorney 2 registered pattern listed, no name with the PATENT (print of the pattern).	up to rnative single y or a t atto ill be or type the period	e firm (having as a gent) and the nam meys or agents. If printed. ee) atent. If an assign assignment.	memb es of u no nam	er a 2	ocumen	t has been filed for
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Issue Fee				☐ A check is enclosed. ☐ Payment by credit card. Form PTO-2038 is attached.						
☐ Publication Fee (No small entity discount permitted) ☐ Advance Order - # of Copies			:u)	The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number (enclose an extra copy of this form).						
5. Change in Entity State	us (from status indicated SMALL ENTITY statu			_				TTY status. See 37 CF		
NOTE: The Issue Fee and interest as shown by the re	Publication Fee (if requeered of the United Sta	uired) v tes Pate	vill not be accepted ent and Trademark	l from anyone other t Office.	han t	ne applicant; a regi	stered a	ttorney or agent; or th	e assig	nee or other party in
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09/639,948	08/17/2000 Ned Hoffman		STA-25	4850	
60460 75	590 09/27/2010		EXAM	IINER	
MARGER JOHN	SON & MCCOLLC	ZELASKIEWICZ, CHRYSTINA E			
210 SW MORRIS	ON STREET	ART UNIT	PAPER NUMBER		
SUITE 400 PORTLAND, OR	97204	3621			

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 1718 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 1718 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

Notice of Allowability

Application No.	Applicant(s)				
09/639,948	HOFFMAN, NED				
Examiner	Art Unit				
CHRYSTINA ZELASKIEWICZ	3621				

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address-All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included
herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS
NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative
of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

- This communication is responsive to Amendment filed on July 26, 2010.
- The allowed claim(s) is/are 32-48,50-56,58-63,65 and 67.
- Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) ☐ All b) ☐ Some* c) ☐ None of the:
 - 1.

 Certified copies of the priority documents have been received.
 - Certified copies of the priority documents have been received in Application No.
 - Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).
 - * Certified copies not received: ____

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.
THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

- 4. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
- CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) \square including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
 - 1) hereto or 2) to Paper No./Mail Date _____.
 - (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date _____.

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).

 DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

- 1. Notice of References Cited (PTO-892)
- 2 Notice of Draftperson's Patent Drawing Review (PTO-943).
- Information Disclosure Statements (PTO/SB/08), Paper No./Mail Date <u>July 26, 2010</u>
- Examiner's Comment Regarding Requirement for Deposit of Biological Material
- 5. Notice of Informal Patent Application
- € ☐ Interview Summery (PTO-413), Paper No./Mail Date
- 7. Examiner's Amendment/Comment
- 8. X Examiner's Statement of Reasons for Allowance
- 9. 🔲 Other ____

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Art Unit: 3621 20100917

DETAILED ACTION

Acknowledgements

- This action is in reply to the Amendment filed July 26, 2010.
- Claim 68 has been cancelled.
- 3. Claims 32-48, 50-56, 58-63, 65, and 67 are pending.
- 4. Claims 32-48, 50-56, 58-63, 65, and 67 are examined
- 5. This Office Action is given Paper No. 20100917 for references purposes only.

IDS

The Information Disclosure Statement filed on July 26, 2010 has been considered. An initialed copy of the Form 1449 is enclosed herewith.

Reasons for Allowance

7. Regarding the claimed terms, Examiner notes that a "general term must be understood in the context in which the inventor presents it." In re Glaug, 283 F.3d 1335, 1340, 62 USPQ2d 1151, 1154 (Fed. Cir. 2002). Therefore, Examiner must interpret the claimed terms as found on pages 1-77 of the specification. Clearly almost all the general terms in the claims may have multiple meanings. So where a claim term "is susceptible to various meanings... the inventor's lexicography must prevail." Id. An exception to this rule is where "means for" language is used. Using these definitions for the claims, the claimed invention was not reasonably found in the prior art.

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Art Unit: 3621 20100917

The closest prior art of record is Drexler (US 5,457,747), Gullman (US 5,280,527), and Osten (US 5,719,950).

- The prior art of record discloses a conventional system and method for anti-fraud verification including biometrics.
- The prior art of record, however, does not teach at least these elements of claim
 32:
 - a. a rule-module clearinghouse, connected to said master electronic identifier, further comprising a user-customized rule module including at least one user-customized pattern data associated with at least one user-customized execution command, wherein said execution command comprises instructions for executing the processing of an electronic consumer loyalty or consumer rewards incentive.
- 11. Yet even if the missing claimed elements were found in a reasonable number of references, a person of ordinary skill in the art at the time the invention was made would not have been motivated to include these missing elements in an embodiment of the prior art disclosures because traditionally a tokenless biometric authorization system does not include a consumer loyalty or consumer rewards incentive.
- 12. Any comments considered necessary by Applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Application/Control Number: 09/639,948 Page 4
Art Unit: 3621 20100917

Conclusion

13. Any inquiry of a general nature or relating to the status of this application or

concerning this communication or earlier communications from the Examiner should be

directed to Chrystina Zelaskiewicz whose telephone number is 571.270.3940. The

Examiner can normally be reached on Monday-Friday, 9:30am-5:00pm. If attempts to

reach the examiner by telephone are unsuccessful, the Examiner's supervisor, Andrew

Fischer can be reached at 571,272,6779.

14. Information regarding the status of an application may be obtained from the

Patent Application Information Retrieval (PAIR) system. Status information for

published applications may be obtained from either Private PAIR or Public PAIR.

Status information for unpublished applications is available through Private PAIR only.

For more information about the PAIR system, see

http://portal.uspto.gov/external/portal/pair http://pair-direct.uspto.gov. Should you

have questions on access to the Private PAIR system, contact the Electronic Business

Center (EBC) at 866.217.9197 (toll-free).

/Chrystina Zelaskiewicz/ Examiner, Art Unit 3621

September 17, 2010

/ANDREW J. FISCHER/

Supervisory Patent Examiner, Art Unit 3621